Welcome to the 19th ANNUAL MEETING 2018 Inventing smarter ways
< A LINE HAS BEEN DRAWN >
THE NEW NORMAL
MEGA TRENDS

< LOWER CARBON TRANSITION >
MACRO TRENDS

SLOW CAPEX GROWTH
LOW COST PRODUCERS MEETING DEMAND
PRICE IS NOT THE POINT
How can we address these mega and macro trends?
MARKET LEADING PRODUCT COMPANIES

50%

reduction in cost of doing business

INTEGRATED SYSTEMS

50%

improvement in productivity

FULLSTREAM

50%

improvement in industrial yield
FULLSTREAM COMMERCIAL MODELS
ENHANCED ORGANIZATIONAL DESIGN
SUPPLY CHAIN AND OPERATIONS
UPSTREAM DIGITAL TWINS ERP TRANSFORMATION
PROTECTING OUR PEOPLE, CUSTOMERS, COMMUNITIES AND THE ENVIRONMENT
INVENT SMARTER WAYS TO BRING ENERGY TO THE WORLD TOGETHER